

Western North Carolina Enterprises
Promoted and Developed

We invite correspondence for the promotion and development of legitimate W. N. C. enterprises.

Agriculture
 Farm Architecture
 and
 Demonstration work

Real Estate
 Country Real Estate
 Bought
 and
 Sold and Exchanged
 Expert Advisers

Good Roads
 Plans Specifications
 and

Twenty five years residence in Western North Carolina and thirty five years of experience in the lines advertised, gives us boldness in execution. Investors will find no better field for their money than in Western North Carolina. Write us further about minerals, farming and timber investments.

No City Real Estate Handled.

WILLIAM B. TROY COMPANY
 ASHEVILLE, N. C.

References Given

MAKE YOUR OWN PAINT THIS WAY

You can make, or have your painter make, seven (7) gallons of PURE LEAD, ZINC AND LINSEED OIL PAINT, by adding 3 gallons of LINSEED OIL at the price of LINSEED OIL to 4 gallons of L. & M. SEMI MIXED REAL PAINT,

The 3 gallons of Oil cost about - - - - - \$ 1.95
 The 4 gallons of L. & M. Paint cost about - - - - - 8.00
 The 7 gallons of paint will then cost - - - - - \$ 9.95

THIS WILL BE ABOUT \$1.42 PER GALLON.

If you only need a few gallons of paint, then buy 3 quarts of Oil to add to each gallon of the L. & M. SEMI-MIXED REAL PAINT.
YOU SAVE ABOUT 60 CENTS A GALLON.

Money Saved Everytime You Buy

SYLVA CASH STORE

GET THESE Money-making Secrets WITH THE Farm Journal



Is this cock properly held? "Poultry Secrets" tells how to carry fowls, and other secrets far more important.

FARM JOURNAL ("cream, not skim milk") is the great little paper published for 36 years in Philadelphia by Wilmer Atkinson. It is taken and read by more families than any other farm paper in the WORLD. Its four million readers (known as "Our Folks") are the most intelligent and prosperous country people that grow, and they always say the Farm Journal helped to make them so. Their potatoes are larger, their milk tests higher, their hogs weigh more, their fruit brings higher prices, because they read the Farm Journal.

Do you know Peter Tumbledown, the old fellow who won't take the Farm Journal? By showing how NOT to run a farm, Peter makes many prosperous. Nobody can go on reading the Farm Journal and being a Tumbledown too. Many have tried, but all have to quit one or the other.

The Farm Journal is bright, brief, "boiled down," practical, full of gumption, cheer and sunshine. It is strong on housekeeping and home-making, a favorite with busy women, full of life and fun for boys and girls. It sparkles with wit, and a happy, sunny spirit. Practical as a plow, readable as a novel. Clean and pure, not a line of fraudulent or nasty advertising. All its advertisers are guaranteed trustworthy.

The Farm Journal gives more for the money and puts it in fewer words than any other farm paper. 32 to 80 pages monthly, illustrated. FIVE years (60 issues) for \$1.00 only. Less than 2 cents a month. No one-year, two-year or three-year subscriptions taken at any price.

The Farm Journal Booklets

have sold by hundreds of thousands, and have made a sensation by revealing the **SECRETS OF MONEY-MAKING** in home industry. People all over the country are making money by their methods.

POULTRY SECRETS is a collection of discoveries and methods of successful poultrymen. It gives Felch's famous mating chart, the Cartiss method of getting one-half more pullets than cockerels, Boyer's method of insuring fertility, and priceless secrets of breeding, feeding, how to produce winter eggs, etc.

HORSE SECRETS exposes all the methods of "bitching," "plugging," cocaine and gasoline doping, and other tricks of "gyps" and swindlers, and enables any one to tell an unsound horse. Gives many valuable training secrets.

CORN SECRETS, the great NEW hand-book of Prof. Holden, the "Corn King," shows how to get ten to twenty bushels more per acre of corn, rich in protein and the best stock-feeding elements. Pictures make every process plain.

EGG SECRETS tells how a family of six can make hens turn its table scraps into a daily supply of fresh eggs. If you have a back-yard, get this booklet, learn how to use every scrap of the kitchen waste, and live better at less cost.

THE "BUTTER BOOK" tells how seven cows were made to produce half a ton of butter each year. (140 pounds is the average). An eye-opener. Get it, weed out your poor cows, and turn the good ones into record-breakers.

STRAWBERRY SECRETS is a revelation of the discoveries and methods of L. J. Farmer, the famous expert, in growing luscious fall strawberries almost until snow flies. How and when to plant, how to fertilize, how to remove the blossoms, how to get three crops in two years, etc.

GARDEN GOLD shows how to make your backyard supply fresh vegetables and fruit, how to cut down your grocery bills, keep a better table, and get cash for your surplus. How to plant, cultivate, harvest and market.

DUCK DOLLARS tells how the great Weber duck-farm near Boston makes every year 50 cents each on 40,000 ducklings. Tells why ducks pay them better than chickens, and just HOW they do everything.

TURKEY SECRETS discloses fully the methods of Horace Vose, the famous Rhode Island "turkey-man," who supplies the White House Thanksgiving turkeys. It tells how to mate, to set eggs, to hatch, to feed and care for the young, to prevent sickness, to fatten, and how to make a turkey-ranch PAY.

The MILLION EGG-FARM gives the methods by which J. M. Foster made over \$18,000 a year, mainly from eggs. All chicken-raisers should learn about the "Rancocas Unit," and how Foster FEEDS hens to produce such quantities of eggs, especially in winter.

DRESSMAKING SELF-TAUGHT shows how any intelligent woman can design and make her own clothes, in the height of fashion. The author has done it since she was a girl. She now has a successful dressmaking establishment and a school of dressmaking. Illustrated with diagrams.

SHALL I FARM? is a clear, impartial statement of both advantages and drawbacks of farming, to help those who have to decide this important question. It warns you of dangers, swindles, and mistakes, tells how to start, equipment needed, its cost, chances of success, how to get government aid, etc.

These booklets are 6 x 9 inches, and profusely illustrated.

Farm Journal FOUR full years, with any one of these booklets . . . both for \$1.00

The Booklets are NOT sold separately—only with Farm Journal.
 Be sure to say WHICH booklet you want.

WILMER ATKINSON COMPANY, PUBLISHERS FARM JOURNAL,

WASHINGTON SQUARE, PHILADELPHIA.



Farm and Garden

HIMALAYA BEST BLACKBERRY

Grows Anywhere, Is Coreless and Can Be Easily Shipped a Thousand Miles.

The giant Himalaya berry, a far eastern branch of the blackberry genus, is coming into its own and achieving a great popularity after a setback of a dozen years because of its slow propagation. It has a strong root system and differs from the ordinary blackberry in that it does not readily sucker, the new cane growth starting at or near the root crown, generally from the main stalk or cane.

These canes, if permitted, will often reach a length of fifty feet in a season. Fruit laterals from three to five feet long are sent out from these canes and are gracefully pendent on the outside



SPECIMEN CORELESS BLACKBERRY.

of properly trained vines. Rather late in the spring, after the frosts are over, these laterals become a mass of delicate pink bloom, which later gives way to an immense crop of very sweet, almost coreless blackberries. The fruit ripens from July to November, and through hanging in clusters on the outside of the vine it is amply shaded from sunburn by leaves of a beautiful olive shade, rather silvery underneath. From three to five years are required for the Himalaya to reach perfection, so that growers should not be hasty in passing judgment.

The vine should be considered a fruit tree and taken care of accordingly. It has always made good if given half a chance.

The Himalaya is adaptable to almost every variety of soil and climate, the former having more influence over prolificacy than the latter. The fact that it is succeeding in Florida, Alabama, New Mexico, California, New Jersey, New York, Michigan, Missouri, Mon-

tana and many other states speaks well for its future. It is a perennial to a marked degree, vines having passed through a winter 21 degrees below zero unprotected.

The fruit compares favorably in size with the best of commonly known blackberries and as a shipper far outclasses any of them.

Fresh berries have been shipped over a thousand miles the past season and brought good prices.

FARM+SCIENCE=WEALTH.

Dr. Hopkins, Illinois soil expert, has hammered home the theory that you cannot keep taking everything out of the soil without putting something back. His dictum has been justified by recent experiments conducted by the University of Illinois, which show that with the use of phosphorus crops have been doubled.

On the same farm the wheat yield where phosphorus was not used was twenty-four bushels an acre; with the phosphorus the yield jumped to an average of fifty-eight and a half bushels.

Farming is being rapidly recognized to be as much of a science as the most intricate manufacturing business. The scientific farmer is the one who will make a fortune where his ancestors made a bare living.

Poultry Pickings.

Eggs should be graded and the small and ill shaped used for cooking purposes. None but the brightest and best should be placed upon the market or used for incubation.

Pigeons are becoming more popular and game birds are getting scarce. Pigeons require very little attention when preparations are made for them. Squab raising is profitable when followed intelligently. Why not try a few pigeons?

Great care is necessary in collecting eggs intended for incubation. The poultryman should always know the parents of the offspring, and for this reason a record should be kept of both hens and cockerel. This is the only way to breed good fowls.

Beginners at poultry keeping tend to overfeed their chickens during the winter—too much grain and too little animal food and green food. Fowls require each of these three kinds of food all the year round in order to keep in vigorous health, and if they are overfed or underfed with either one there is apt to be a loss in vitality that shows itself in diminished egg production.

The Corn Knife.

A good corn knife makes the work of cutting corn easier. One with a strap for the wrist relieves the ache wonderfully.